



WMYV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Assembly
711 Third Ave
3rd Floor
New York, NY 10017

Contract # 4241464
Schedule Dates 02/13/20-02/14/20
Advertiser Mike Bloomberg 2020 Inc-D (133903)
Agency Assembly (16037)
Product POLITICAL CANDIDATE (ns) (1186)
Brand MIKE BLOOMBERG 2020 INC (1295693)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name FAIR, ANNETTE
Phone/Fax /
CPE MBLM/MBLM/0124
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments MIKE BLOOMBERG 2020

Date Entered 02/12/20
Last Modified 02/12/20
Entered By Beth Norvell
CO-OP No
External # ECR26800342
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$119.10
Net Total \$674.90
Sales Tax

Greensboro (WMYV)		
By Broadcast Month	Spots	Rate
Feb. 2020	11	\$794.00
Grand Total:	11	\$794.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	02/13/20-02/14/20	2	:30	3:58-30P Judge Mathis	1				1	1			2	\$85.00	\$170.00	Greensboro (WMYV)		2/12/20
2.0	Normal Line / SPOT (2)	02/13/20-02/14/20	2	:30	6:58-20P Big Bang Theory	1			X	X				1	\$120.00	\$120.00	Greensboro (WMYV)		2/12/20
3.0	Normal Line / SPOT (3)	02/13/20-02/14/20	2	:30	7:28-25P Big Bang Theory	1			1	1				2	\$120.00	\$240.00	Greensboro (WMYV)		2/12/20
4.0	Normal Line / Prime (4)	02/13/20-02/14/20	3	:30	8P Dateline	1			1	1				2	\$44.00	\$88.00	Greensboro (WMYV)		2/12/20
5.0	Normal Line / Prime (5)	02/13/20-02/13/20	3	:30	9P MYN-Law & Order: Criminal Intent (Thursday)	1			1					1	\$44.00	\$44.00	Greensboro (WMYV)		2/12/20
6.0	Normal Line / Prime (6)	02/13/20-02/13/20	3	:30	10P MYN-Law & Order: Criminal Intent 2 (Thursday)	1			1					1	\$44.00	\$44.00	Greensboro (WMYV)		2/12/20
7.0	Normal Line / Prime (7)	02/14/20-02/14/20	3	:30	9P MYN-CSI: Miami (Friday)	1					1			1	\$44.00	\$44.00	Greensboro (WMYV)		2/12/20
8.0	Normal Line / Prime (8)	02/14/20-02/14/20	3	:30	10P MYN-CSI: Miami 2 (Friday)	1					1			1	\$44.00	\$44.00	Greensboro (WMYV)		2/12/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		<i>Michelle Ford</i>	2/12/20	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/pp=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



125 West 55th St
New York, NY 10019

Contract # 26800342 Changes as of: 2/12/2020 at 11:20 AM Version: Current State Version 1
CPE: MBL/MBLM0124 Flight: 12/30/19 - 3/29/20 Station: WMYV
Agency: ASSEMBLY Advertiser: Mike Bloomberg 2020, Inc. Market: Greensboro-Winston Salem
Product: MIKE BLOOMBERG 2020 INC Office: DETROIT
Agency Order #: 91672 Buyer: ANNETTE FAIR Primary Demo: Households
Salesperson: RACHEL CHASON Assistant: RACHEL CHASON
Separation: 212-373-8163

Total Spots: 11
Total CPP: \$0.00
Total GRP: \$794.00

#	Day/Time	DP	Program	Rate	HH Rating	12/30 - 3/23													Total Spots	Total				
						Len	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16		3/23	\$	CPP*	GRP*	
1	Th-F 3:58p-5p	2	Judge Mathis	\$85.00	0.0	30	0	0	0	0	0	0	2	0	0	0	0	0	0	0	2	\$170.00	\$0.00	0.0
2	Th-F 6:58p-7:28p	2	Big Bang Theory	\$120.00	0.0	30	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	\$120.00	\$0.00	0.0
3	Th-F 7:28p-8p	2	Big Bang Theory	\$120.00	0.0	30	0	0	0	0	0	0	2	0	0	0	0	0	0	0	2	\$240.00	\$0.00	0.0
4	Th-F 8p-9p	3	Dateline (M-F)	\$44.00	0.0	30	0	0	0	0	0	0	2	0	0	0	0	0	0	0	2	\$88.00	\$0.00	0.0
5	Th 9p-10p	3	Law & Order CHMYNE	\$44.00	0.0	30	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	\$44.00	\$0.00	0.0
6	Th 10p-11p	3	Law & Order CI-MYNE	\$44.00	0.0	30	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	\$44.00	\$0.00	0.0
7	F 9p-10p	3	CSI: Miami-MYNET1	\$44.00	0.0	30	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	\$44.00	\$0.00	0.0
8	F 10p-11p	3	CSI: Miami-MYNET2	\$44.00	0.0	30	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	\$44.00	\$0.00	0.0
TOTALS:						0	0	0	0	0	0	0	11	0	0	0	0	0	0	0	11	\$794.00	\$0.00	0.0

4241464
BS 2-12-20



125 West 55th St
New York, NY 10019

Contract # 26800342

Changes as of: 2/12/2020 at 11:20 AM

Version: Current State Version 1

CPE: MBL/MBL/M0124
Agency: ASSEMBLY

Flight: 12/30/19 - 3/29/20
Advertiser: Mike Bloomberg 2020, Inc

Station: WMTV
Market: Greensboro-Winston Salem

Con Type: POLITICAL/VOTE
Total \$: \$794.00

711 Third Avenue

Product: MIKE BLOOMBERG 2020 INC

Office: DETROIT

Total Spots: 11

3rd Floor
NEW YORK, NY 10017

Agency Order #: 91672
Buyer: ANNETTE FAIR

Service: Nielsen
Primary Demo: Households

Total CPE: \$0.00
Total GRP:

Salesperson: RACHEL CHASON
212-373-8163

Assistant: RACHEL CHASON
212-373-8163

Separation:

Special Instructions

Competitive Information

Market Budget:	\$39,700
WMTV Share:	2%
Comment:	Competitive Unknown

Day part Summary

Day/Time	% Distrb	Spots	Dollars	CPP	GRP
Total	100%	11	\$794.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2020-Jan	0	\$0.00
2020-Feb	11	\$794.00
2020-Mar	0	\$0.00
Total	11	\$794.00

Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
New	2/12/20 10:41 AM	RACHEL CHASON	New	11		\$794.00	\$794.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Catherine Warburton,

being/on behalf of: Bloomberg, Michael,

a legally qualified candidate of the Democratic

political party for the office of: President

in the Primary

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please refer to station schedule					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Mike Bloomberg 2020, Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Hayden Horowitz

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/21/19

Date

Catherine Warburton

Signature

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Angela Sforza

Signature

Angie Jordan

Printed Name

D.O.S.

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Catherine Warburton

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Catherine Warburton

printed name

11/21/19

date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.